

JULIUS REQUE

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September 18, 2014

**Human Resources
Vancouver Aquarium**

P.O. Box 3232
Vancouver, British Columbia
Canada V6B 3X8

Dear Hiring Manager,

I am pleased to submit my application for **Videographer/Editor** at the Vancouver Aquarium. I saw the posting through Ultipro, and the weekly Volunteer Program Email for VA Volunteers. I am pleased to submit my credentials and express my interest in this position. By citing my experiences, I hope you'll find that my skills are a match with all the qualifications outlined in the job posting.

A BACHELOR'S DEGREE IN DEVELOPMENT COMMUNICATION (DevCom)

DevCom is "Communication for planned social transformation" - the scientific use of the elemental forms of communication to accomplish a positive change or purpose. By combining my education, experience and creative skills I am able to keep my creative work fresh and engaging. To the client, this translates to strategic projects that effectively communicate ideas - focused on results and high in creativity.

TWO (+) YEARS PROFESSIONAL EXPERIENCE WITH HD CAMERAS AND PRODUCTION/POST PRODUCTION WORKFLOW

From 2007-2010 I produced travel videos for Lonely Planet TV, using professional Sony and Canon cameras for capturing HD videos. I am familiar using Non Linear Editing Programs such as FinalCut Pro and Adobe After Effects CS5 and highly proficient with iMovie and several Windows-based video editing programs. My workflow for organizing digital images and audio/video includes categorizing and keywording, and creating multiple backups of ingested multimedia before preparing them for editing, as well as conducting regular maintenance for organization and space management.

PRE-PRODUCTION SKILLS (INCLUDING SCRIPT WRITING, PROPOSALS AND BUDGETING), KNOWLEDGE OF RELEASE AND COPYRIGHT

As a Lonely Planet TV video producer and contributor I am experienced not only with writing the scripts for the videos I produce but also submitting story proposals or "pitch" to editors. The pitch includes content, timeline, and budget. As a freelance stock videographer/photographer for Getty Images and Pond5, I am accustomed to not only supplying B-rolls but also obtaining proper release for photo/video material prior to its acquisition or use. Through this type of work I am also knowledgeable of the different types of Copyright laws, which would be beneficial when obtaining and using relevant outside material to my own project, or providing my (the company's) own material and its limitations of use with external outlets.

I am also a Vancouver Aquarium Volunteer Photographer working with Membership Events. I am accustomed to acquiring releases from VA Members during special events, a task that requires tact and strong interpersonal skills.

TIME MANAGEMENT, PROBLEM SOLVING

Both the (LPTV) pitch and scripts are subject to multiple edits, which require strong focus and adaptability. I worked with a supervisor and a team of editors in a different time zone, therefore time management was crucial. During production, challenging situations arise and I've used strong problem-solving and adaptability skills in order to make things work and beat deadlines.

RECOGNIZED, PRIZE-WINNING VIDEO PRODUCER AND A PROFESSIONAL PHOTOGRAPHER

To quote:

"...We love your work, true to the Julius Reque standard!" - *Lonely Planet Television*

"Julius is one of the LonelyPlanet.tv site's best talents. Genuine, friendly and charismatic, [he] combines great presence and story-telling skills with solid technical abilities."

- *Rachael Antony, Site Editor, Manager Acquisitions for LonelyPlanet.tv*

A video I produced about the community work of a San Francisco probation officer was presented and well received in a national convention attended by 1,000 police officers in the United States. In 2013, Fujifilm Cameras in North America awarded me the top prize for my informational/instructional video story that featured the Fujifilm Camera.

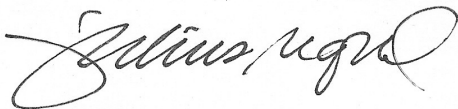
I am also proud to bring my professional photography skills. I believe my astute understanding of the principles of photography along with years of experience will be valuable to the Videographer position, especially with creative and effective composition and professional lighting (particularly in poor/low-light conditions). Also, as a PhotoElectronics Specialist at London Drugs, I am keen on current trends, software and hardware, as well as emerging technologies to get the job done.

To add, I have more than 3 years of combined WetLab Volunteer and Guest Service Representative Work at the Vancouver Aquarium. My skills as a facilitator, photographer for events, and strong inter-personal skills and familiarity with Vancouver Aquarium processes can be an asset to this position. I live by our principles of conservation and caring for our animals and the environment both in and out of the work place. I feel there is always room for learning and as I have demonstrated through dedication, I am very eager to grow with this organization.

As someone who is responsible for delivering and communicating these principles through engaging digital media for the Vancouver Aquarium, it would be an honor and complete joy for me to produce work that will educate and inspire!

Attached is my resume to expound on my credentials. Thank you for considering my application. I welcome the opportunity to discuss my qualifications for this position.

Respectfully yours,



JULIUS REQUE

Attachment: Resume

JULIUS "RIKKI" REQUE

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<http://LinkedIn.com/in/JuliusReque>

"Genuine, friendly and charismatic, Julius combines great presence and story-telling skills with solid technical abilities. We worked together long-distance on a number of projects... {he} was reliable, quick to respond, receptive to suggestion and eager to makes things work. I feel sure he will bring his winning combination of storytelling techniques – be it photography, video or graphics – technical-know-how and personal enthusiasm to any position he undertakes."

*Rachael Antony, Site Editor, Manager Acquisitions
LonelyPlanet.tv*

OBJECTIVE: To acquire a position as Videographer/Editor, where I could use my video collecting, photography and editing skills in delivering engaging and effective digital media for the Vancouver Aquarium's content production and storytelling

PROFESSIONAL EXPERIENCE

GUEST SERVICES REPRESENTATIVE

Vancouver Aquarium

Positively represent the Vancouver Aquarium through ticket sales and customer service, process admission and support Visitor Experience program

NOV 2013 – PRESENT

PHOTO/ELECTRONICS and AUDIOVISUAL SPECIALIST

London Drugs, Vancouver, BC

Provide customer service and technical sales assistance with photography, electronics and audiovisual equipment and services. Keep up to date on new technology/products and attend product knowledge seminars.

DEC 2010 – PRESENT

VIDEO PRODUCTION, PHOTOGRAPHY, TRAVEL (AND IMMIGRATION)

Lonely Planet Television – *(Past) Worked as a travel video producer, researched events and coordinated with local community contacts, scheduled engagements to be filmed, worked directly with Associate Producers in scriptwriting and editing.*

Presently working as a freelance photographer for travel, events, stock photography and videography.

AUG 2007 – PRESENT

SENIOR MARKETING and SALES ASSOCIATE

Yerba Buena Center for the Arts, San Francisco, CA

Provide high level of customer service to patrons - in person, on phone or other forms of correspondence. Provide information such as gallery exhibits, performance, and film events. Prepare Box Office for opening and end-of-day sales transactions. Edit bi-monthly arts magazine for copy/layout.

FEB 2004 – JUN 2007

EDUCATION

BUSINESS AND CAREER DEVELOPMENT PROGRAM

Transitions West Pender, Vancouver, BC

2010

UNIVERSITY OF THE PHILIPPINES, LOS BAÑOS

BS Development Communication, Los Baños, Laguna, Philippines
Major Educational Communication

1992 – 1999

VOLUNTEER ACTIVITIES

- VANCOUVER AQUARIUM, Vancouver, BC 2011 – Present
*Inquiring Minds, WetLab Exploration, Intertidal Marine Biology,
and Aqualab Educator and Membership Events Photography*
- DR. SUN YAT-SEN CLASSICAL CHINESE GARDEN, Vancouver, BC 2011 – Present
Photography
- SARDIS RAPTOR CENTER, Ferndale, WA 2009 – 2013
Website development, Design, and Photography

REFERENCES

CANDI BOVILL

*London Drugs Photo Electronics Department Manager
1187 Robson St, Vancouver, BC
(604) 669-8533*

LESLEY HARRIS

*Membership Coordinator, Vancouver Aquarium
Vancouver, BC
(778) 384-3114*

ANDREA CARRIER

*Manager of Admissions, Vancouver Aquarium
(604) 659 3508*

RACHAEL ANTONY

*Content Curator & Community Manager France/Australia at Flipboard Inc.
Paris, France
+33 6 70 64 70 90*

DARRIN DILL

*San Francisco County Deputy Probation Officer
San Francisco, CA
(415) 884-0485*

WEB LINKS

LONELY PLANET TRAVEL VIDEOS
<http://bit.ly/JRLPtravel>

POND5 STOCK VIDEOS
<http://bit.ly/JRPond5>

GETTY IMAGES STOCK PHOTOGRAPHY
<http://bit.ly/JRgetty>

PERSONAL/PROFESIONAL WEBSITE
<http://JuliusReque.com>